

## ***CONTACT US***

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- **Kingsburg** • 1520 Marion St • 897.4888
- **Madera** • 1445 N Schnoor St, #101 • 661.6100
- **Merced** • 67 W Alexander Ave • 209.725.2100
- **Oakhurst** • 40142 Highway 41 • 683.3400
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## ***CONNECT WITH US***

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# IT'S YOUR CHOICE

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**LONDON**  
PROPERTIES



Unlike other Brokers who require you to adapt to their sole listing agreement, London Properties has adapted to your needs and now offers the widest possible selection of marketing options. Take a look!

LISTING OPTIONS	FEES DUE WHEN YOUR PROPERTY SELLS:	SUGGESTED ADVANTAGES
<b>1</b> <b>FULL-SERVICE</b> (Exclusive Authorization Listing)	<b>6% OF SALES PRICE</b>	By far our most popular marketing plan, exclusive marketing provides you all the services of all other programs combined, plus open houses, Multiple Listing Services exposure, and complete 24 hours per day representation. Just sit back, relax and leave everything to us. P.S. You can start packing!
<b>2</b> <b>SELLER'S ADVANTAGE</b>	<b>2%-6% OR MORE</b> freedom to choose	The competitive incentive provided by our Seller's Advantage program could give you the fastest sale and lowest commission expense ever. You, the Listing Agent, and every REALTOR® in town will be in a race to see who can find your Buyer first. If you or your associate wins, you will receive full brokerage representation for a substantially discounted fee. Should any other licensee or MLS member find the Buyer, the fee will be as negotiated between you and your associate. This variable commission structure allows you and your REALTOR® to set the commission structure based on these scenarios. With the quality of London Properties' service, the unmatched exposure of your property, and these opportunities to save, you win!
<b>3</b> <b>COMMISSION BUY-DOWN PROGRAM</b>	As low as <b>4% OF SALES PRICE</b>	Receive the majority of the services available with our full service representation but with substantial cost savings. Simply pay a one time separate flat fee upon closing and your commission can be reduced by as much as 2%. Best of all, you are not trading dollar for dollar. Your savings can add up to \$3.00 in commission for each dollar paid.
<b>4</b> <b>EXCLUSIVE SERVICES</b>	<b>5% OF SALES PRICE</b>	Your home is exposed to all 350+ London Properties, Ltd. Sales Associates but not to the Multiple Listing Service. This provides you the security and privacy by limiting showings to only qualified London Properties prospects while also reducing your commission cost.
<b>5</b> <b>ONE PARTY SERVICES</b>	<b>0% OR 6% OF SALES PRICE</b>	You are free to sell your property yourself without obligation for any commission; however, you provide us authorization to expose the property to pre-agreed specific individuals. We do not assist with your buyers and there is no commitment unless our party purchases your home.
<b>6</b> <b>EXCLUSIVE AGENCY SERVICES</b> (Dual Marketing)	<b>0% OR 6% OF SALES PRICE</b>	Allows you and London Properties to work simultaneously to sell your property. Your only disadvantage is the time and energy you will spend handling your own inquiries. If we find a buyer, you pay a commission; if you find a buyer, you don't.
<b>7</b> <b>HOMESELLER'S SERVICES</b>	As low as <b>2½% OF SALES PRICE</b>	Sell your own property, For Sale By Owner (FSBO), and pay a substantially reduced brokerage fee. You provide advertising, open houses and find your buyer; we provide market analysis, contracts, negotiating, legal disclosures, escrow monitoring, finance counseling, and the guidance you need to safely sell your own property.

IT TRULY IS YOUR CHOICE!