

“Whether you’re selling the lawn mower or selling your home, London Properties is here to help.”

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HAVE A GREAT
GARAGE SALE

LONDON
PROPERTIES



Here's How!

Check with your neighbors. If three or more of you can arrange to have garage sales on the same weekend, you can make it a big event and attract extra traffic. You can split the cost of a bigger local newspaper ad by advertising a neighborhood garage sale. People will be more willing to make the trip to your sale because they know they'll see a wider variety of items than they would at a single sale.

Advertise:

An inexpensive classified ad in your local newspaper will work wonders. Describe all the general categories you will have on sale and list larger items separately. Don't use abbreviations. "Flea Market" advertisers are also a good bet.

Go to the bank:

Get plenty of smaller bills and coins to make change. Don't accept personal checks from strangers. Get a substantial cash deposit for any item to be held for later pickup.

Signs:

They are your most important traffic generator. Put them in front of your house and at nearby intersections. Make them large, directional and legible, or better yet, pick up your free professional "Garage Sale" signs from any London Properties agent. There's no cost or obligation.



Before the Sale Starts

Price everything:

Items will sell faster if they are tagged with a reasonable price. Add "or offer" after the price on items you're willing to haggle over.

Arrange neat displays:

Spread small items out on tables. If you're shy of tables, put plywood or doors on sawhorses or chairs to create flat surfaces. Make clothes racks from pipe or broom handles laid across stepladders.

Stay in sight:

Be sure at least one member of the family is always on duty with your merchandise. Items can "walk away" in a hurry if no one is watching your store.

Be a good neighbor:

Tell your neighbors you are having a garage sale. They may want to get first chance at your offerings, and you want them to be understanding about any parking problems that may arise. After the sale, be sure to collect all your signs and pick up any litter that's been left along your block.

Have a Successful Sale!

Whether you're selling small items or selling your home, London Properties is here to help.